

PANIER  
DES SENS  
EN PROVENCE

GENEROUS  
BY NATURE



# CONTENT

The Brand	p5
Our Collections	p16
Our Best-sellers	p18
Our News	p24
Fragrances	p32
Body Care	p54
Facial Care	p60
Home Fragrance	p68
Refills	p72
Vegetal Soap	p74
Gifting Sets	p76
Sales Support	p78

## A FAMILY STORY

Originally from Marseille and raised in the gentle lifestyle of Provence, Jérôme Lambruschini grew up in the shade of the cypress trees and mimosas of the southern Alps. His grandfather passed on to him a love for trees, gardening, and nature. His mother, a great lover of beauty products, instilled in him her passion for their land and for fragrances. It is from the rose, lavender, and olive trees cultivated by neighboring growers that the idea for PANIER DES SENS was born.





## GENEROUS BY NATURE

Our brand enters a new chapter with a refreshed identity and a signature that proudly celebrates generosity. In a world increasingly driven by simplification and minimalism, we choose a different direction, one inspired by pleasure, abundance and authenticity. We honour a beauty that feels rich, sensitive and profoundly human, a beauty generous by nature.

# OUR VALUES

## MADE IN FRANCE

Products inspired, designed and crafted in France

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## NATURAL COSMETICS

95% to 100% natural ingredients. Adherence to a strict formulation charter

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## FRAGRANCES FROM GRASSE

Created by master perfumers in Grasse, the birthplace of worldwide perfumery.

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## VEGAN FRIENDLY

Plant-based or mineral-based actives, with the exception of the Honey range which contains bee-derived ingredients. No animal testing, in compliance with European regulations.

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## SUSTAINABLE FARMING

Selection of the best local farmers through sustainable ecological partnerships.



# CRÈMES COSMÉTIQUES CIE

The CCC Group brings together three emblematic brands from the South of France – Panier des Sens, La Crique Beauty, and La Maison du Savon de Marseille – united by a single mission : to shine a light on Mediterranean beauty and art of living. Rooted in Provence, the group champions a demanding model based on Made in France, natural formulations, and the preservation of authentic craftsmanship.

## PANIER DES SENS EN PROVENCE

The group's sensory brand, celebrating generous natural beauty and exceptional fragrances from the South.



MARSEILLE LIQUID SOAP  
ORANGE BLOSSOM



HANDS CREAM  
ORANGE BLOSSOM



EAU DE TOILETTE  
FLEUR D'ORANGER

## LA CRIQUE

A contemporary approach to hybrid skincare-infused makeup with a strong, distinctive identity.



SUN-KISSED GLOW  
BOOSTER SERUM



SKIN TINT  
SERUM



A brand that preserves an ancestral, committed savoir-faire, symbol of a genuine and sustainable Provence.



MARSEILLE CUBE SOAP  
300G



DONKEY MILK SOLID  
PERFUMED SOAP



DONKEY MILK  
FACE CREAM

# A GROUP, 3 BRANDS

# KEY FIGURES

2025 : CROISSANCE **+16%**  
Vs last year.

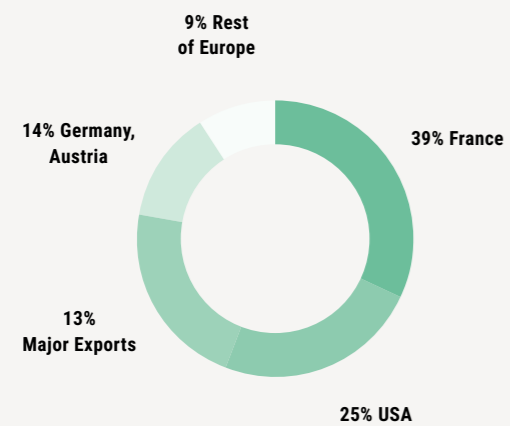
**Growth**  
x2 since 2020

**Projected revenue**  
x2 by 2027



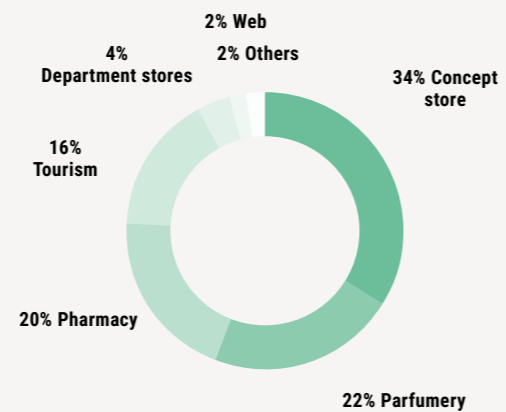
## Worldwide Distribution

Presence in over 35 countries,  
3000+ POINTS OF SALE



## B2B Distribution

Multi-Networks



## DISTRIBUTION AMBITION

Our brand is featured throughout the year in the press and during events dedicated to journalists. These exclusive occasions allow us to showcase our new products and share the Mediterranean art of living that defines us.





## RETAIL DISTRIBUTION

11

points of sales  
in France

Aix-en-Provence, Avignon,  
Isle-sur-Sorgue, Nice,  
Nouméa et Sanary.

Including

5

in Paris

Opera, Gare de Lyon, Marais,  
Montmartre et Passy.



Worldwide

Dubaï, Abu Dhabi, Bogota,  
Hong-Kong, Hanoi, Ho Chi Minh...

### Department stores

Printemps (FR)  
Boby & Co (UK)  
Globus (CH)  
Ludwig Beck (DE)  
Shinsegae / Hyundai (KR)  
Anthropologie (US)  
Barnes & Nobles (US)

### Travel Retail

Aelia / Lagardère  
Lotte / Shilla  
Hainan (CDFG/Lagardere)  
CNSC  
BeRetail  
Marshall Retail Group (Las Vegas)  
Hudson Group (New York City)  
Travel Traders

### Perfumery & SPA

Douglas  
Nocibe  
Une heure pour soi  
Beauty Success  
Passion beauté  
Oia Beauty  
Foschini ( South Africa )

### Parapharmacy

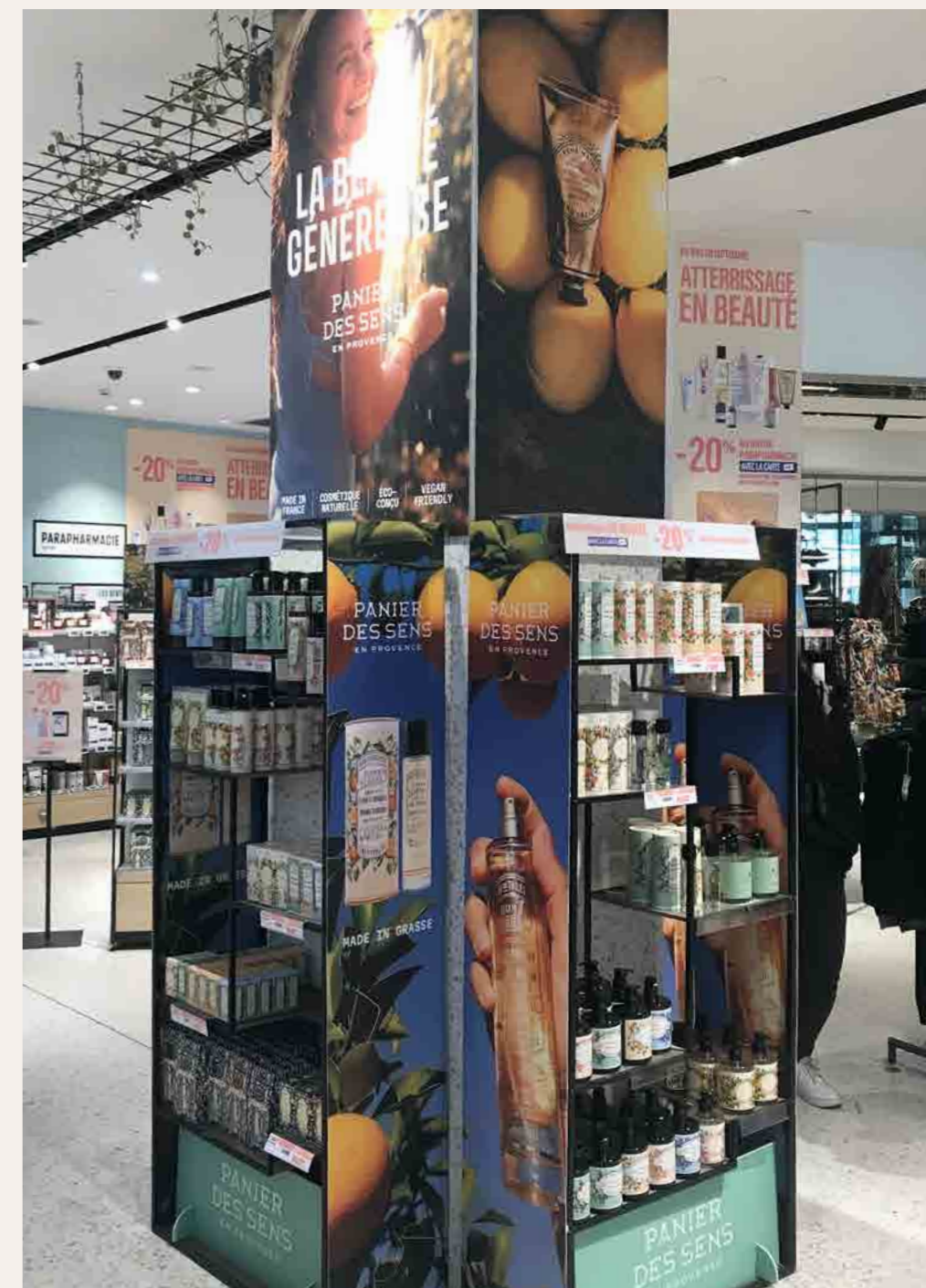
Monoprix, Monge, Dufour,  
Omnes Pharma...

### Lifestyle

A historic network of  
500+ points of sale  
Château de Versailles,  
Musée du Louvre, London  
National Gallery, Lulli, Nature  
& Découvertes, Sézane.

+1000 independent  
accounts across  
the US

## B2B DISTRIBUTION



PRINTEMPS

SÉZANE

MONOPRIX





## OUR COMMUNICATION AMBITIONS

### PRESS

National & international coverage.

### SOCIAL MEDIA

Daily posts.  
High engagement rate.  
100,000+ followers

### INFLUENCERS

Lifestyle, home décor, and beauty creators aligned with our commitments and values.

### PARTNERSHIPS

Brands with a similar DNA to expand awareness.

### BEAUTY BOXES

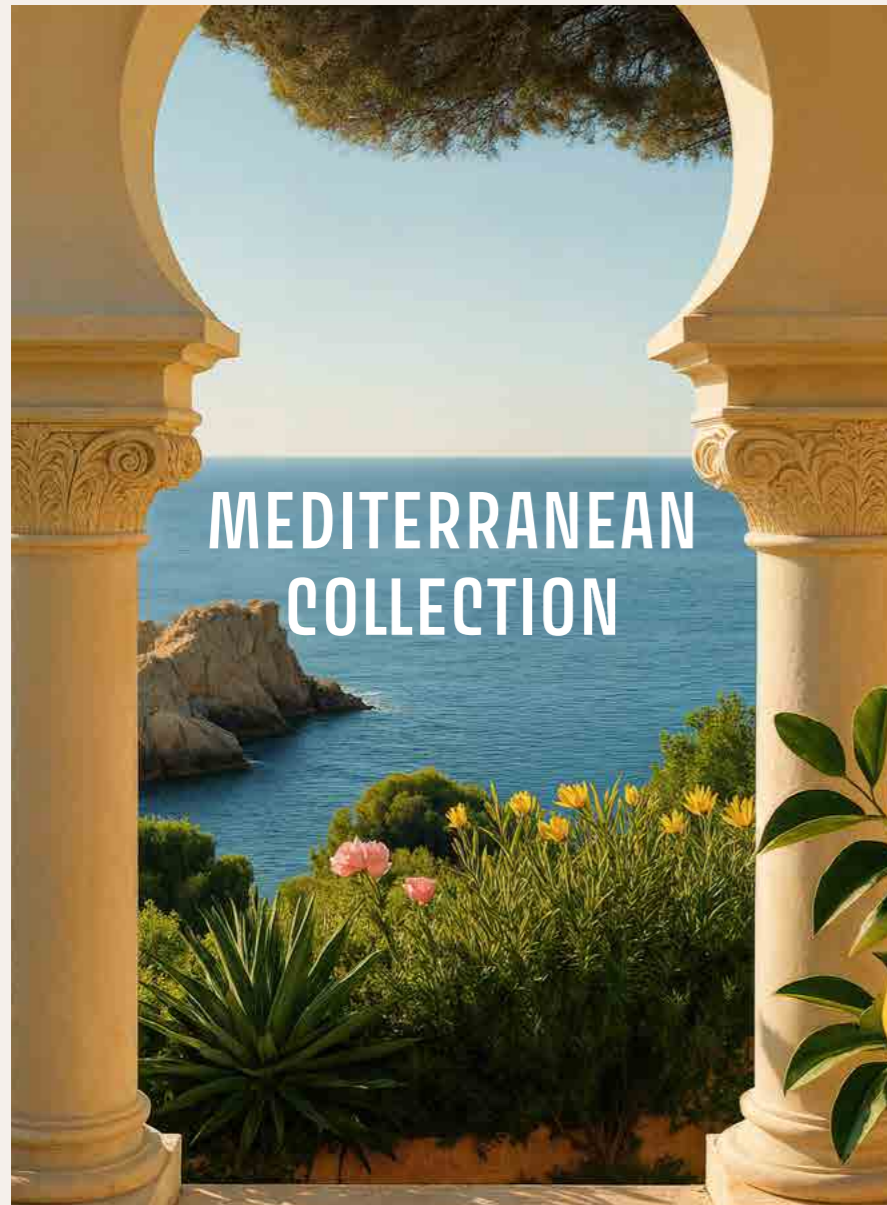
Numerous beauty boxes to recruit new consumers.

### BRAND FILM

The launch of our new brand film supporting our identity around Generous by Nature.



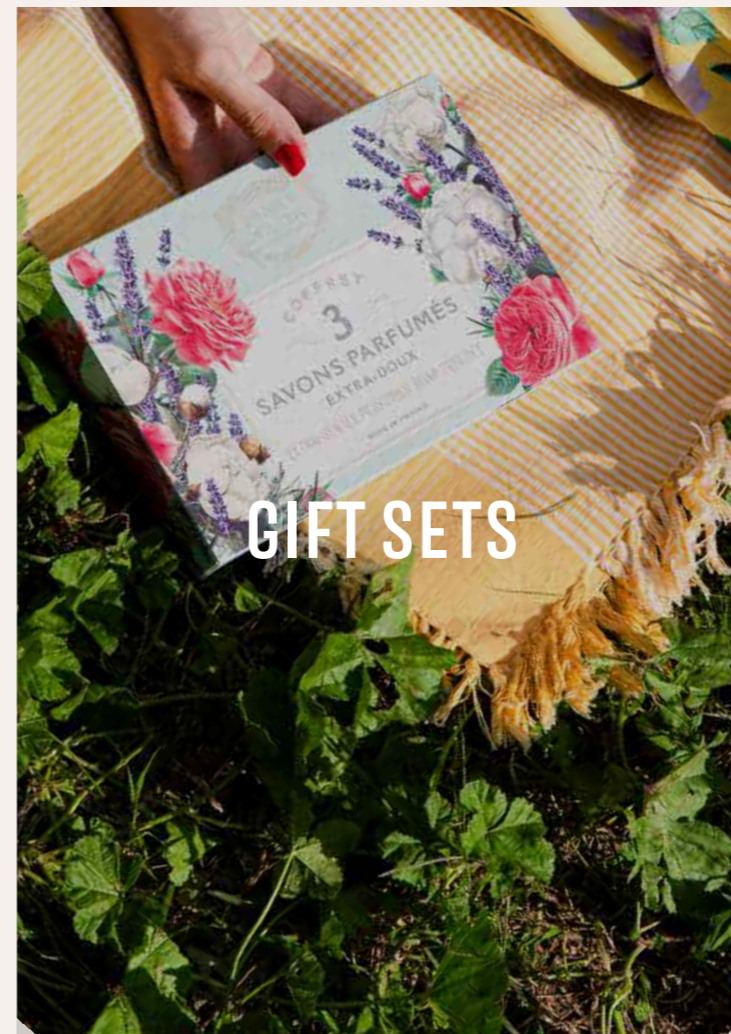
# OUR COLLECTIONS



MEDITERRANEAN  
COLLECTION



FRAGRANCES



GIFT SETS



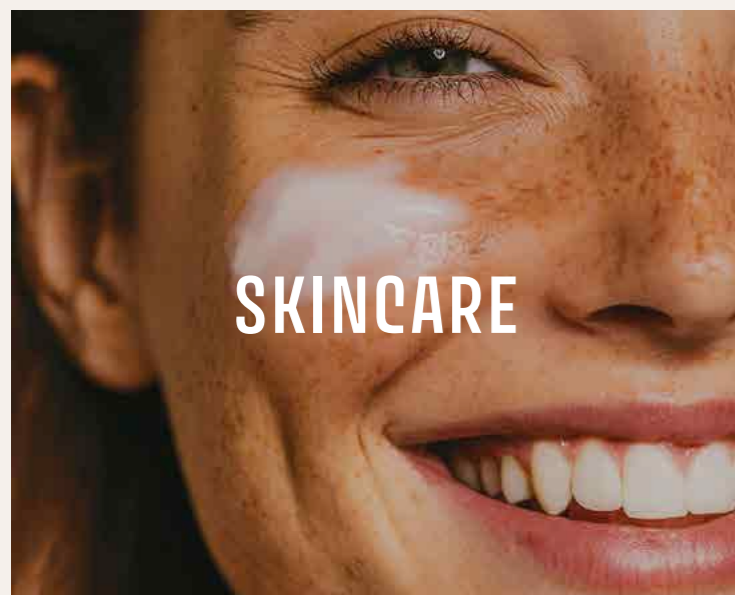
VEGETABLE  
SOAPS



BODY CARE



ECO-REFILLS



SKINCARE



MEN'S CARE



HOME  
FRAGRANCE

# OUR ICONICS

3 growth-driving categories.

## HANDS CREAM

Unique craftsmanship for nourished and delicately perfumed hands.

### VEGETABLE OILS

Rich in shea butter and olive oil

### FRAGRANCES FROM GRASSE

Fragrances created by master perfumers in Grasse

### Impulse Format:

1 fl.oz., available in gift sets in metal boxes

**96%** NATURAL INGREDIENTS



## LIQUID SOAPS

Expertise rooted in the traditional craftsmanship of Marseille soap makers.

### VEGETABLE OILS

Composed of 3 vegetable oils: olive oil, copra oil, argan oil. A nourishing and protective blend for your hands!

### Cooked IN A CAULDRON

Made following the ancestral recipe, this cauldron-cooked soap adheres to the Provençal tradition. No synthetic colorants or surfactants.

### ECO-DESIGNED

100% recycled and recyclable plastic bottles.

**96%** NATURAL INGREDIENTS



## EAU DE TOILETTE

Designed around exceptional raw materials, exclusive to the brand.

### FRAGRANCES FROM GRASSE

Created by master perfumers in Grasse, the birthplace of global perfumery.

Grasse's perfume expertise is recognized by UNESCO as part of the Intangible Cultural Heritage of Humanity.

**96%** NATURAL INGREDIENTS



## SALES SUPPORTS



Hands Cream



Eaux de Toilette

OUR ICONICS

# IMPULSE COLLECTION

A wide selection available in small-price impulse formats.  
Ideal for counter displays.

**HAND CREAM 1 FL.OZ.**  
Available in 12 fragrances



**ROLL-ON 0,33 FL.OZ.**  
Available in 7 fragrances



**LIP BALM 0,5 FL.OZ.**  
Available in 3 fragrances



# OUR ICONICS GIFTING

An assortment of gift boxes, for all desires and budgets, across our best-selling categories & fragrances: hand care, body care, and skincare.

**HAND CARE GIFT SET**  
3 Hands Cream Gift Set  
3 Assortments



**TRAVEL SET BODY CARE**  
Available in 4 fragrances



**DISCOVERY SET**



# ICONIC LAVENDER



## PROVENCE ANYWHERE

An timeless symbol of Provence, lavender is reinvented this year in a brand-new bottle. More modern, more sensual, it reveals an unexpected facet – both fresh and enveloping – that elevates its heritage without betraying it.

Panier des Sens presents a new interpretation of its iconic fragrance, where contemporary design meets natural authenticity.

A vibrant tribute to today's Provence: authentic, sunlit, and unmistakably elegant.

## THE KEYS TO SUCCESS

PATENTED  
FRAGRANCE

SOURCING  
PROVENCE

GRAPHIC  
CHART

PRODUCT  
INNOVATION

COMMUNICATION  
PLAN

# MEDITERRANEAN COLLECTION



## EAUX DE PARFUMS



EAU DE PARFUM  
Citrus Riviera

EAU DE PARFUM  
Sierra Wood

EAU DE PARFUM  
Azure Blue Sea

EAU DE PARFUM  
Rose Garden

EAU DE PARFUM  
Sands of Musk

MANDARIN

DAVANA

MUSK

ORANGE BLOSSOM

IMMORTELLE

CEDAR

BERGAMOT

MARINE ACCORDS

CEDAR

CHERRY

ROSE

OULD WOOD

PEONY

SANDALWOOD

WHITE MUSK

## PERFUMED SOAPS



PERFUMED SOAPS  
Citrus Riviera

PERFUMED SOAPS  
Sierra Wood

PERFUMED SOAPS  
Azure Blue Sea

PERFUMED SOAPS  
Rose Garden

PERFUMED SOAPS  
Sands of Musk

# LIMITED EDITION 25 YEARS OLIVE



## OLIVE FRAGRANCE



Liquid Soap  
16,9 fl.oz.



Eco refill  
16,9 fl.oz.



Perfumed Soap  
8,8 OZ.

## MARSEILLE IN YOUR HANDS

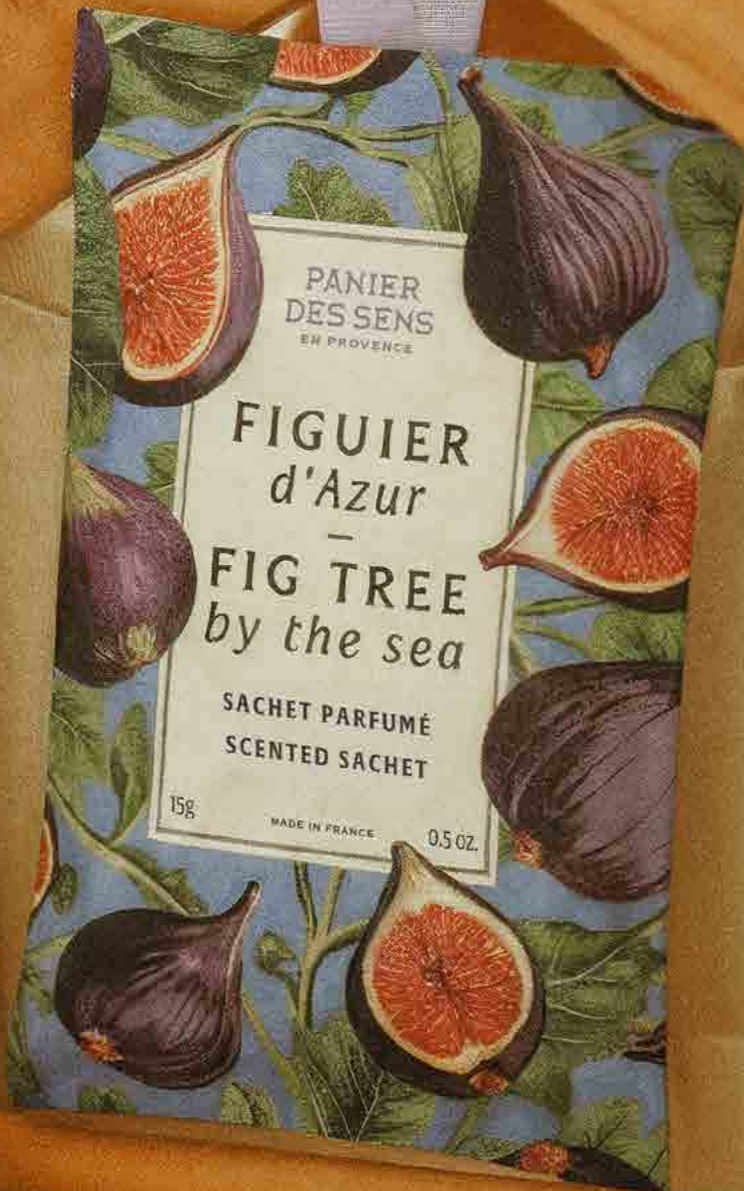
A symbol of the South and of Marseille's art of living, this limited-edition liquid soap pays tribute to the iconic "Plage des Catalans," a sun-drenched shoreline between sea and city.

Its glass bottle, with clean lines and blue-green reflections, captures the Mediterranean light and the vibrant energy of the coastline.

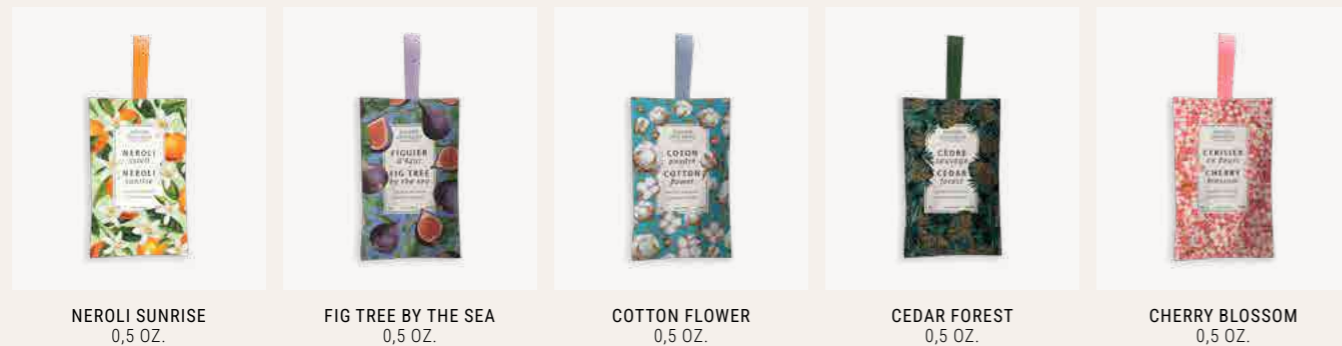
At its heart, the olive – a treasure of our land – reveals all its softness in a natural and generous formula, respectful of both skin and environment.

A creation that celebrates the simple, vibrant, and radiant beauty of the South.

New  
SCENTED SACHETS



New  
LIMITED EDITION  
ORANGE BLOSSOM



NEROLI SUNRISE  
0,5 OZ.

FIG TREE BY THE SEA  
0,5 OZ.

COTTON FLOWER  
0,5 OZ.

CEDAR FOREST  
0,5 OZ.

CHERRY BLOSSOM  
0,5 OZ.

TO CELEBRATE  
OUR BRAND FILM

Because generosity is part of our signature, Panier des Sens unveils its iconic fragrance Orange Blossom in a large, limited-edition format. A bottle with a golden, radiant design – shining like a ray of Mediterranean sunlight – created to honour the richness of this emblematic Southern scent. A precious edition that reflects our savoir-faire : an iconic, gourmet fragrance in a format designed for the pleasure of spraying. Orange Blossom, just the way you love it – generous, luminous, and endlessly solar.



LIMITED EDITION  
3,3 FL.OZ.

Fragrances

# THE ABSOLUTES

True gems of high perfumery.



## Olive Oil

Found at the heart of every formula to protect, nourish, and repair sensitive skin.

## Cold Extraction

Separating the fragrant elements from fresh raw materials.

## 4 fragrances

Orange Blossom  
Blooming Iris  
Precious Jasmine  
Rose Geranium



## FLORAL GOURMAND

### TOP NOTES

Mandarin

### HEART NOTES

Orange Blossom  
Tiare Flower

### BASE NOTES

Sandalwood  
Tonka Bean  
Vanilla

## A MUST-HAVE FRAGRANCE! BEST-SELLER

### Eau de toilette

A rapidly growing category!  
Ideal as a complement  
with a portable  
0,33 fl.oz. roll-on format.

Roll-on in display.  
An immediate impulse buy!



# ORANGE BLOSSOM

## PERFUME ABSOLUTE



PERFUMED SOLID SOAP  
5,3 OZ.



MARSEILLE LIQUID SOAP  
16,9 FL.OZ.



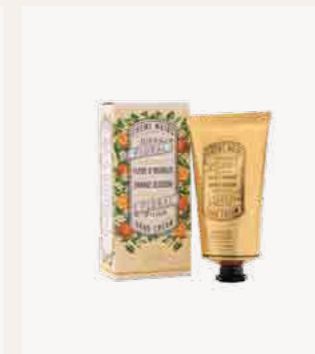
ECO REFILL  
16,9 FL.OZ.



SHOWER GEL  
6,7 FL.OZ.



BODY LOTION  
8,4 FL.OZ.



HANDS CREAM  
2,6 FL.OZ.



HANDS CREAM  
1 FL.OZ.



LIMITED EDITION  
3,3 FL.OZ.



EAU DE TOILETTE  
1,7 FL.OZ.



ROLL-ON EAU DE TOILETTE  
0,33 FL.OZ.



SCENTED CANDLE  
6 OZ.



TRAVEL POUCH  
2 X 2,4 FL.OZ., 1 FL.OZ.



ORANGE BLOSSOM SET  
HANDS CREAM - ROLL-ON - SOAP



HAND CARE GIFT SET  
3 X 1 FL.OZ.

96% natural  
d'origin ingredients\*

**Beauty Ritual**  
Cleanse - Moisturize - Perfume



## FLORAL POWDERY

TOP NOTES  
Mandarin  
Angelica  
Iris

HEART NOTES  
Iris Wood  
Violet  
Cedar

BASE NOTES  
Musk  
Heliotrope  
Tonka Bean

# BLOOMING IRIS

## PERFUME ABSOLUTE

96% natural  
d'origin ingredients\*

**Beauty Ritual**  
Cleanse - Moisturize - Perfume



PERFUMED SOLID SOAP  
5,3 OZ.



MARSEILLE LIQUID SOAP  
16,9 FL.OZ.



ECO REFILL  
16,9 FL.OZ.



SHOWER GEL  
6,7 FL.OZ.



HANDS CREAM  
2,6 FL.OZ.



HANDS CREAM  
1 FL.OZ.



BODY LOTION  
8,4 FL.OZ.



EAU DE TOILETTE  
1,7 FL.OZ.



ROLL-ON EAU DE TOILETTE  
0,33 FL.OZ.



SCENTED CANDLE  
6 OZ.



TRAVEL POUCH  
2 X 2,4 FL.OZ., 1 FL.OZ.

## BODY LOTION

A light, melting  
finish.

Enriched with **olive oil**  
and **shea butter**.





## WHITE FLOWER

TOP NOTES  
White Peach

HEART NOTES  
Jasmine  
Tuberose

BASE NOTES  
White Musk  
Cedarwood  
Absinthe

# PRECIOUS JASMINE

## PERFUME ABSOLUTE

96% natural  
d'origin ingredients\*

**Beauty Ritual**  
Cleanse - Moisturize - Perfume



PERFUMED SOLID SOAP  
5,3 OZ.



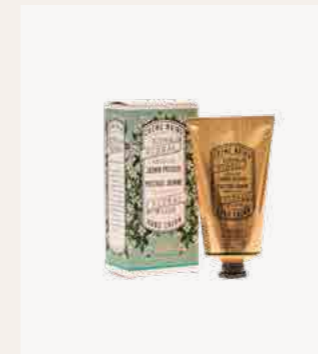
MARSEILLE LIQUID SOAP  
16,9 FL.OZ.



ECO REFILL  
16,9 FL.OZ.



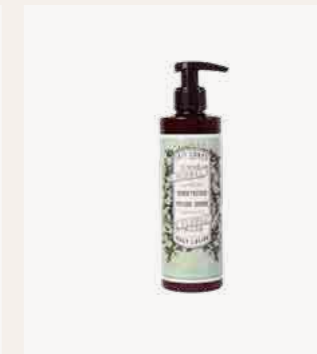
SHOWER GEL  
6,7 FL.OZ.



HANDS CREAM  
2,6 FL.OZ.



HANDS CREAM  
1 FL.OZ.



BODY LOTION  
8,4 FL.OZ.



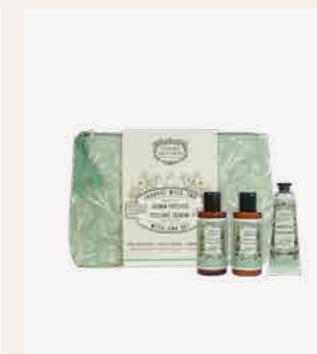
EAU DE TOILETTE  
1,7 FL.OZ.



ROLL-ON EAU DE TOILETTE  
0,33 FL.OZ.



SCENTED CANDLE  
6 OZ.



TRAVEL POUCH  
2 X 2,4 FL.OZ., 1 FL.OZ.



HAND CARE GIFT SET  
3 X 1 FL.OZ.



### MARSEILLE LIQUID SOAP

Iconic category Made in the pure  
Marseille tradition.

### REFILLABLE FORMAT

Marseille liquid soap to combine  
with eco-refills to encourage repeat  
purchases.

\* on skincare ranges



## FLORAL GOURMAND

TOP NOTES

Mandarin

HEART NOTES

Geranium

Peony

BASE NOTES

Violet

Patchouli

Musk

# GERANIUM ROSAT

PERFUME ABSOLUTE

96% natural  
d'origin ingredients\*

**Beauty Ritual**  
Cleanse - Moisturize - Perfume



PERFUMED SOLID SOAP  
5,3 OZ.



MARSEILLE LIQUID SOAP  
16,9 FL.OZ.



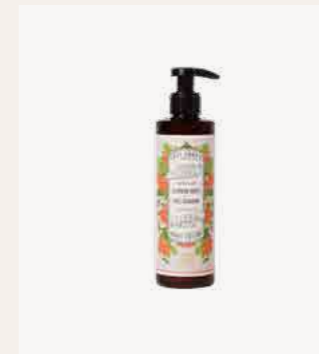
SHOWER GEL  
6,7 FL.OZ.



HANDS CREAM  
2,6 FL.OZ.



HANDS CREAM  
1 FL.OZ.



BODY LOTION  
8,4 FL.OZ.



EAU DE TOILETTE  
1,7 FL.OZ.



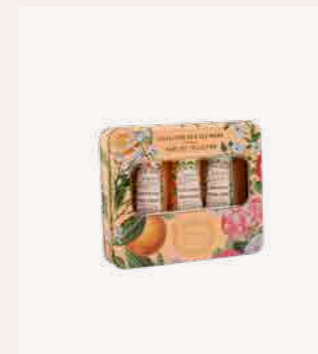
ROLL-ON EAU DE TOILETTE  
0,33 FL.OZ.



SCENTED CANDLE  
6 OZ.



TRAVEL POUCH  
2 X 2,4 FL.OZ., 1 FL.OZ.



HAND CARE GIFT SET  
3 X 1 FL.OZ.



### TRAVEL POUCH

A travel size format  
to take everywhere.

### BODY LOTION

Fluid and lightweight texture.

# Fragrances

# THE ESSENTIALS

Formulas rich in essential oils, with targeted aromatherapeutic benefits.



## Shea Butter

Enriches skincare formulas for deeply nourished and repaired skin.

## Distillation

Separating essential oils and floral waters.

## 5 fragrances

Soothing Lavender  
Enchanting Rose  
Energizing Provence  
Sea sapphire  
Relaxing Verbena



## CITRUS

TOP NOTES

Citrus

HEART NOTES

Mandarin  
Pink Pepper

BASE NOTES

Absinthe  
Cedarwood  
White Musk

# ENERGIZING PROVENCE

## ESSENTIAL OIL

96% natural  
d'origin ingredients\*

**Beauty Ritual**  
Cleanse - Moisturize - Perfume



PERFUMED SOLID SOAP  
5,3 OZ.



MARSEILLE LIQUID SOAP  
16,9 FL.OZ.



ECO REFILL  
16,9 FL.OZ.



SHOWER GEL  
6,7 FL.OZ.



DEODORANT  
1,7 OZ.



HANDS CREAM  
2,6 FL.OZ.



HANDS CREAM  
1 FL.OZ.



BODY LOTION  
8,4 FL.OZ.



EAU DE TOILETTE  
1,7 FL.OZ.



ROLL ON  
0,33 FL.OZ.



SCENTED CANDLE  
6 OZ.



HAND CARE GIFT SET  
3 X 1 FL.OZ.

**THE SIGNATURE  
FRAGRANCE  
OF THE BRAND,  
CITRUS FROM  
PROVENCE.**

**Perfumed solid soap**  
Enriched with sweet almond oil.



\* on skincare ranges



## FLORAL POWDERY

TOP NOTES  
Lily of the valley

HEART NOTES  
Rose  
Violet

BASE NOTES  
Peach  
Cedarwood

# ENCHANTING ROSE

## ESSENTIAL OIL



PERFUMED SOLID SOAP  
5,3 OZ.



MARSEILLE LIQUID SOAP  
16,9 FL.OZ.



ECO REFILL  
16,9 FL.OZ.



SHOWER GEL  
6,7 FL.OZ.



DEODORANT  
1,7 OZ.



HANDS CREAM  
2,6 FL.OZ.



HANDS CREAM  
1 FL.OZ.



BODY LOTION  
8,4 FL.OZ.



EAU DE TOILETTE  
1,7 FL.OZ.



ROLL ON  
0,33 FL.OZ.



SCENTED CANDLE  
6 OZ.



HAND CARE GIFT SET  
3 X 1 FL.OZ.



ENCHANTING ROSE SET  
PERFUMED SOLID SOAP - ROLL-  
ON - HANDS CREAM 2,6 FL.OZ.

96% natural  
d'origin ingredients\*

**Beauty Ritual**  
Cleanse  
Moisturize  
Perfume

## HANDS CREAM 1 FL.OZ.

Enriched with olive oil  
and sweet almond.

Perfect for impulse buys,  
placed on the turntable.





## FLORAL AROMATIC

### TOP NOTES

Citrus

### HEART NOTES

Verbena

Lily

### BASE NOTES

White Musk

Tonka Bean

## DEODORANT

**48h proven efficacy**

Refreshing floral fragrance.

Available in counter display for an immediate impulse buy.



# RELAXING VERBENA

## ESSENTIAL OIL

96% natural  
d'origin ingredients\*

**Beauty Ritual**  
Cleanse - Moisturize - Perfume



PERFUMED SOLID SOAP  
5,3 OZ.



MARSEILLE LIQUID SOAP  
16,9 FL.OZ.



ECO REFILL  
16,9 FL.OZ.



SHOWER GEL  
6,7 FL.OZ.



DEODORANT  
1,7 OZ.



HANDS CREAM  
2,6 FL.OZ.



HANDS CREAM  
1 FL.OZ.



BODY LOTION  
8,4 FL.OZ.



EAU DE TOILETTE  
1,7 FL.OZ.



ROLL ON  
0,33 FL.OZ.



SCENTED CANDLE  
6 OZ.



HAND CARE GIFT SET  
3 X 1 FL.OZ.

\* on skincare ranges



## FLORAL MARIN

### TOP NOTES

Lemon  
Melon  
Freesia

### HEART NOTES

Sea Samphire  
Lily  
Lily of the valley

### BASE NOTES

White Musk  
Cedarwood  
Sandalwood

## A FRESH AND SOOTHING FRAGRANCE

### Scented Candle

Up to 55 hours of diffusion.



# SEA SAMPHIRE

## ESSENTIAL OIL

96% natural  
d'origin ingredients\*

**Beauty Ritual**  
Cleanse - Moisturize - Perfume



PERFUMED SOLID SOAP  
5,3 OZ.



MARSEILLE LIQUID SOAP  
16,9 FL.OZ.



SHOWER GEL  
6,7 FL.OZ.



HANDS CREAM  
2,6 FL.OZ.



HANDS CREAM  
1 FL.OZ.



BODY LOTION  
8,4 FL.OZ.



EAU DE TOILETTE  
1,7 FL.OZ.



SCENTED CANDLE  
6 OZ.



## FLORAL AROMATIC

TOP NOTES  
Lavender flowers

HEART NOTES  
Wild lavender

BASE NOTES  
Cedarwood  
Tonka Bean  
White Musk

# SOOTHING LAVENDER

## ESSENTIAL OIL

96% natural  
d'origin ingredients\*

**Beauty Ritual**  
Cleanse - Moisturize - Perfume



PERFUMED SOLID SOAP  
5,3 OZ.



MARSEILLE LIQUID SOAP  
16,9 FL.OZ.



ECO REFILL  
16,9 FL.OZ.



SHOWER GEL  
6,7 FL.OZ.



HANDS CREAM  
2,6 FL.OZ.



HANDS CREAM  
1 FL.OZ.



BODY LOTION  
8,4 FL.OZ.



EAU DE TOILETTE  
1,7 FL.OZ.



SCENTED CANDLE  
6 OZ.



HAND CARE GIFT SET  
3 X 1 FL.OZ.

## SHOWER GEL 6,7 FL.OZ.

**Formula enriched**  
with shea butter  
for Moisturized skin.

very attractive price.



\* on skincare ranges

# BODY CARE

Complete and technical care range. With clean formulas, designed to address the specific needs of the body. Products enriched with organic active ingredients from Provence, ensuring the best of both efficacy and sensory experience.

## EXPERT BODY CARE RITUAL

### CLEANSE

Solid Shampoo,  
Solid Conditioner,  
Liquid Soap,  
Shower Gel

### EXFOLIATE

Exfoliating Liquid Soap,  
Exfoliating Solid Soap,  
Scrub

### MOISTURIZE

Ultra-Hydrating Body Cream,  
Hand Cream

### ENHANCE

Dry Oil,  
Lip Balm



### ORGANIC HONEY FROM PROVENCE

Haute Provence  
**Nourish & Protect**



### ALMOND FROM PROVENCE

Plateau de Valensole  
**Calm & Soften**



## SUGAR SCRUB

### Proven Effectiveness\*

Smoother and softer skin **100%**

Sublimed skin **100%**

\*Clinical tests conducted on 21 volunteers for 21 days

# ORGANIC HONEY FROM PROVENCE

Up to **99% natural d'origin ingredients**

Expert **Body Care**



SOLID SHAMPOO DRY HAIR  
2,6 OZ.



MARSEILLE LIQUID SOAP  
16,9 FL.OZ.



SHOWER GEL  
6,7 FL.OZ.



EXFOLIANT LIQUID SOAP  
16,9 FL.OZ.



SUGAR SCRUB  
8,4 FL.OZ.



HANDS CREAM  
1 FL.OZ.



HANDS CREAM  
2,6 FL.OZ.



ULTRA-NOURISHING ROYAL BODY CREAM  
8,4 FL.OZ.



LIPS BALM  
0,5 FL.OZ.



DRY OIL HONEY  
3,3 FL.OZ.



HAND CARE GIFT SET  
3 X 1 FL.OZ.



SUGAR SCRUB AND ROYAL BODY CREAM  
PROFESSIONAL FORMAT 33,8 FL.OZ.



## ULTRA-NOURISHING BODY CREAM

### Proven Effectiveness\*

Nourished and regenerated skin **100%**

\*Clinical tests conducted on 11 volunteers for 21 days



## MOISTURIZING CARE RITUAL

Complete hand care range









## ALMOND CREAM ULTRA-NOURISHING BODY CREAM

Proven Effectiveness\*  
Moisturized skin **100%**

\*Clinical tests conducted on 11 volunteers for 21 days

# SOOTHING ALMOND

 <p><b>New</b></p>			
<p>EXFOLIATING SOAP ALMOND 5,3 OZ.</p>	<p>SOLID SHAMPOO NORMAL HAIR 2,6 OZ.</p>	<p>SOLID CONDITIONER FOR ALL HAIR TYPES 1,4 OZ.</p>	<p>MARSEILLE LIQUID SOAP 16,9 FL.OZ.</p>
			
<p>SHOWER GEL 6,7 FL.OZ.</p>	<p>HANDS CREAM 2,6 FL.OZ.</p>	<p>HANDS CREAM 1 FL.OZ.</p>	<p>ULTRA-NOURISHING BODY CREAM 8,4 FL.OZ.</p>
			
<p>LIPS BALM 0,5 FL.OZ.</p>	<p>HAND CARE GIFT SET 3 X 1 FL.OZ.</p>	<p>ALMOND BODY CREAM PROFESSIONAL FORMAT 33,8 FL.OZ.</p>	

Up to **99% natural**  
**d'origin ingredients**

**Expert**  
**Body Care**

# SKINCARE

98% to 100% natural  
origin ingredients

## SAFFRON YOUTH LIFT & FIRM

### Benefits

- Wrinkles / Fine lines reduced
- Firmness increased
- Boosts radiance

### Active ingredients

*Extract of saffron petals  
& pre and postbiotics*  
Antioxidant and protective

*Hyaluronic Acid*  
Moisturizes and plumps

## RADIANT PEONY HYDRATION & RADIANCE

### Benefits

- Boosts radiance
- Softens & Protects
- Moisturizes & Regenerates

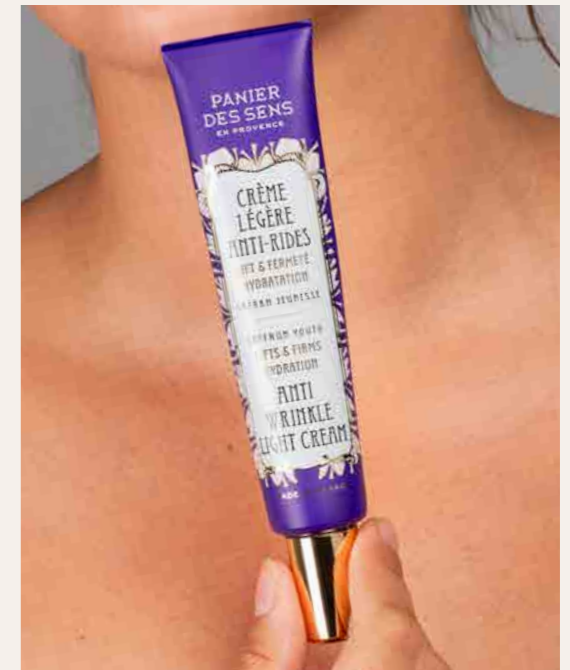
### Active ingredients

*French Peony*  
Illuminates

*Hyaluronic Acid*  
Hydrates

*Pink Clay*  
Revives radiance

## 2 COMPLEMENTARY RANGES



SAFFRON YOUTH  
Lift & Firm



RADIANT PEONY  
Hydration & Radiance



## TARGETED ANTI-WRINKLE SERUM

**Proven Effectiveness\***  
Firmed and smoothed skin **100%**

Wrinkle depth reduced by **-13%**

\*Clinical tests conducted on 20 women,  
42-day satisfaction survey

# LIFT AND FIRM

## SAFFRON YOUTH

Up to 100% natural  
d'origin ingredients

**Works against  
6 signs of aging**



ANTI-WRINKLE EYE CARE  
0,5 FL.OZ.



TARGETED ANTI-WRINKLE SERUM  
1 FL.OZ.



ANTI-WRINKLE LIGHT CREAM  
1.4 FL.OZ.



ANTI-WRINKLE RICH CREAM  
1,7 FL.OZ.



ANTI-WRINKLE NIGHT CREAM  
1,7 FL.OZ.



LIFT & FIRM SET  
SÉRUM CIBLÉ & LIGHT CREAM

## EYE CARE ANTI-WRINKLE

**Proven Effectiveness\***  
Reduced dark circles  
and puffiness **100 %**

**-34%**  
Reduction in wrinkle depth

\*Clinical tests conducted on 20 women,  
42-day satisfaction survey



## LIFT & FIRM - ROUTINE



RADIANCE  
FACE SCRUB  
2,6 FL.OZ.



RADIANCE RENEWAL  
MASK  
2,6 FL.OZ.



ANTI-WRINKLE  
EYE CARE  
0,5 FL.OZ.



TARGETED  
ANTI-WRINKLE SERUM  
1 FL.OZ.



ANTI-WRINKLE RICH  
CREAM  
1,7 FL.OZ.



## SKIN PERFECTOR SERUM

**Proven Effectiveness\***  
Moisturized, revitalized  
and smoothed skin **100%**

Brighter and more radiant  
complexion **100%**

**100% Natural**

\*Clinical tests conducted on 20 women,  
42-day satisfaction survey

## ULTRA-RICH CREAM

**Proven Effectiveness\***

**100%**  
Reduction of dark circles  
and puffiness

**Up to 100%**  
Reduction in wrinkle depth

\*Clinical tests conducted on 20 women,  
% satisfaction, over 42 days.



# HYDRATION AND RADIANCE

## RADIANT PEONY

Up to 100% natural  
d'origin ingredients

Bénéfits  
Radiance booster - Moisturizes



SKIN PERFECTOR SERUM  
1 FL.OZ.



LIGHT CREAM  
1.4 FL.OZ.



ULTRA RICH FACE CREAM  
1,7 FL.OZ.



EXTRA-GENTLE SOAP  
5,3 OZ.



RADIANCE  
FACE SCRUB  
2,6 FL.OZ.



RADIANCE RENEWAL  
MASK  
2,6 FL.OZ.

### HYDRATION & RADIANCE – ROUTINE





## HYDRATION AND ENERGY

**Organic AOP Olive Oil from Provence**  
Nutrition

**Organic Prickly Pear**  
Vitality

**Glycofilm Pollustop**  
Protection against atmospheric pollution

# L'OLIVIER

**MEN'S CARE**  
HYDRATION AND ENERGY

**Organic AOP Olive Oil from Provence**  
Nutrition

**Organic Prickly Pear**  
Vitality

**Glycofilm Pollustop**  
Protection against atmospheric pollution



SHAVING SOAP  
5,3 OZ.



BODY, FACE AND HAIR  
CLEANSING GEL  
6,7 FL.OZ.



FACE GEL-CREAM  
2,6 FL.OZ.



NATURAL DEODORANT  
1,7 FL.OZ.



EAU DE PARFUM  
1.7 FL.OZ.



GIFT BAG - DEODORANT  
AND EAU DE PARFUM  
2 X 1,7 FL.OZ.

## FACE GEL-CREAM

-30% of carbon particles embedded  
-54% oxidative stress

## NATURAL DEODORANT

DERMATOLOGICALLY TESTED

24h Hydratation

100% natural ingredients origin



96% to 100% natural ingredients origin

Universal care for face, hair, and body.

# HOME FRAGRANCE



## Clean Formulas

Candles made with  
100% plant-based wax.

## Fragrances created with alcohol

100% plant-based, sourced from  
beetroot, wheat, and sugarcane.

## Fragrances from Grasse

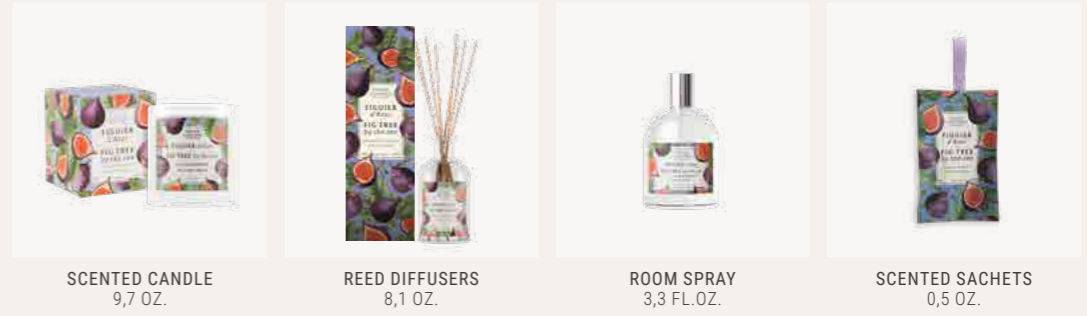
Fragrances highly concentrated  
in natural raw materials.

## Exceptional Craftsmanship

A range entirely designed  
and made in Provence.  
The result of local expertise, our  
scented candles are formulated,  
handcrafted, and packaged by  
certified artisan candlemakers.



## FIG TREE BY THE SEA



SCENTED CANDLE  
9,7 OZ.

REED DIFFUSERS  
8,1 OZ.

ROOM SPRAY  
3,3 FL.OZ.

SCENTED SACHETS  
0,5 OZ.

## COTTON FLOWER



SCENTED CANDLE  
9,7 OZ.

REED DIFFUSERS  
8,1 OZ.

ROOM SPRAY  
3,3 FL.OZ.

SCENTED SACHETS  
0,5 OZ.

## CEDAR FOREST



SCENTED CANDLE  
9,7 OZ.

ROOM SPRAY  
3,3 FL.OZ.

SCENTED SACHETS  
0,5 OZ.

## CHERRY BLOSSOM

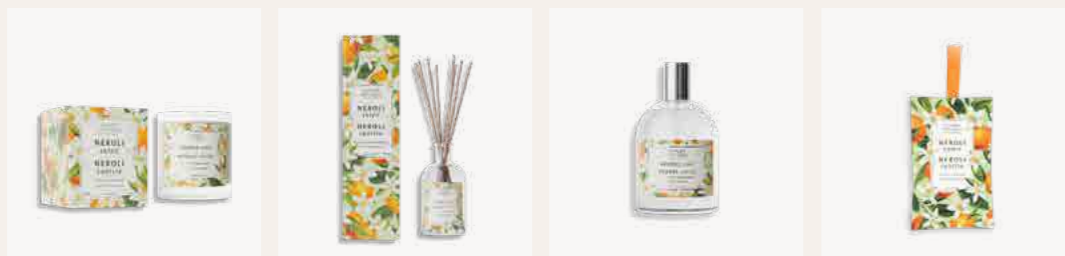


SCENTED CANDLE  
9,7 OZ.

ROOM SPRAY  
3,3 FL.OZ.

SCENTED SACHETS  
0,5 OZ.

## NEROLI SUNRISE Best -seller



SCENTED CANDLE  
9,7 OZ.

REED DIFFUSERS  
8,1 OZ.

ROOM SPRAY  
3,3 FL.OZ.

SCENTED SACHETS  
0,5 OZ.



**-65%**  
plastic

**-36%**  
CO2 emissions

**1%**

**FOR THE PLANET**

# ECO REFILLS MARSEILLE LIQUID SOAP

*Made in a cauldron, packaged in a **more ecological and economical format**, ideal for encouraging repeat purchases.*



ECO REFILL  
ORANGE BLOSSOM - 16,9 FL.OZ.



ECO REFILL  
IRIS BLOSSOM - 16,9 FL.OZ.



ECO REFILL  
ROSE - 16,9 FL.OZ.



ECO REFILL  
PROVENCE - 16,9 FL.OZ.



REUSABLE GLASS BOTTLE  
LIMITED EDITION - OLIVE  
16,9 FL.OZ.



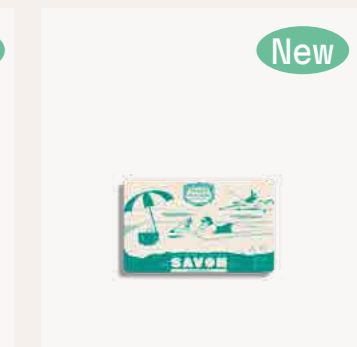
ECO REFILL  
VERBENA - 16,9 FL.OZ.



ECO REFILL  
LAVENDER - 16,9 FL.OZ.



ECO REFILL  
OLIVE - 16,9 FL.OZ.



BAR SOAP  
OLIVE - 8,8 OZ.



Enriched with **Shea Butter**

Bright and playful packaging designed to encourage multiple purchases.

# VEGETAL SOAP

## EXTRA-SOFT

**95% to 99%  
natural origin ingredients**



Displayed in a crate of 12 soaps



CHERRY BLOSSOM  
7 OZ.



LEMON BLOSSOM  
7 OZ.



RED POPPIES  
7 OZ.



COTTON FLOWER  
7 OZ.



SEA MIST  
7 OZ.



WILD FIG  
7 OZ.



ALMOND MILK  
7 OZ.



ROSE NECTAR  
7 OZ.



MAGNOLIA PEONY  
7 OZ.



LEMON VERBENA  
7 OZ.



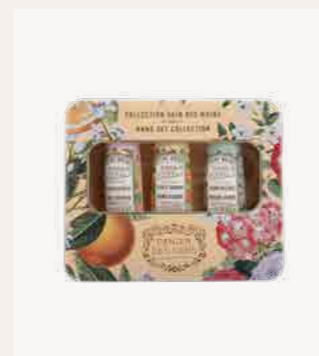
VINEYARD PEACH  
7 OZ.



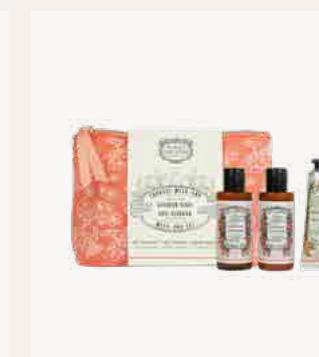
BLUE LAVENDER  
7 OZ.

# THE ART OF GIFTING

A selection of gift assortments for all desires.



CHAND CARE GIFT SET - 3 X 1 FL.OZ.



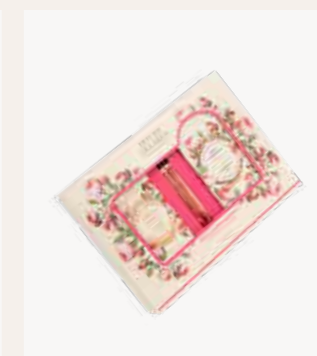
TRAVEL SET BODY CARE - 2 X 2,4 FL.OZ., 1 FL.OZ.



SOAP TRIO SET  
3 X 5,3 OZ.



ORANGE BLOSSOM SET  
SOAP - ROLL-ON -  
HANDS CREAM



ENCHANTING ROSE SET  
SOAP - ROLL-ON -  
HANDS CREAM



GIFT BAG - DEODORANT  
AND EAU DE PARFUM  
DEODORANT - EAU DE PARFUM



LIFT & FIRM SET  
SERUM - LIGHT CREAM

# MERCHANDISING GUIDELINES

The identity of Panier des Sens rests on key elements to be expressed at the point of sale: Made in France - Natural Cosmetics - Scent

## THE GOLDEN RULES

### 1. CREATE A SIMPLE & RELEVANT DISPLAY GOAL : FACILITATE THE PURCHASING EXPERIENCE

When a consumer enters a Panier des Sens universe, they are looking for a scent : Lavender, Rose, Orange blossom, etc.  
A type of product : Body Lotion, Scrub, Lip Balm, etc.

**Horizontal interpretation:**  
organise products by collection & by scent  
**Vertical interpretation:**  
organise products by product type

### 2. TO ORGANIZE PRODUCTS BY RITUAL GOAL : CREATE ADDITIONAL SALES

#### FRAGRANCES



#### CLEANSE

Solid Soap, Shower Gel, Liquid Soap



#### MOISTURIZE

Body Lotion, Hand Cream



#### PERFUME

Eau de Toilette, Candle

#### BODY CARES



#### CLEANSE

Shampoo Bar, Shower Gel, Liquid Soap



#### EXFOLIER

Exfoliating Soap, Body Scrub



#### MOISTURIZE

Body Lotion, Body Butter, Hand Cream



#### REFINE

Millesime Oil, Nails & Cuticules Care, Lip Balm

### 3. TO HARMONIZE PACKAGING SIZES GOAL : CREATE VISUAL HARMONY

# PROFESSIONAL WEBSITE AND ONLINE ORDERING

## FAST AND OPTIMIZED ORDER TRACKING

Rediscover our catalog, your pricing, and advantages.

Benefit from personalized customer service.

Find all our sales supports materials.

VISIT [PRO.PANIERDESSENS.COM](http://PRO.PANIERDESSENS.COM)

## AMBASSADOR PROGRAM

### WHY NOT YOU ?

To reward your loyalty, we offer an exclusive commercial program reserved for our best resellers.

Becoming a Panier des Sens ambassador means enjoying our tools and services in preview for guaranteed success !



YOUR ORDERS PROCESSED AS A PRIORITY



EXCLUSIVE DISCOUNTS AND OFFERS



MARKETING SUPPORT

FOR MORE INFORMATION, CONTACT YOUR SALES REPRESENTATIVE.

# CREATE A DEDICATED BRAND SPACE



**WOODEN FURNITURE**  
5 LINEAR METERS  
195 x 100 x 40 cm - PLV00059



**DOUBLE-SIDED FURNITURE**  
163 x 54 x 40 cm - PLV00119

MAKE THE BRAND MORE VISIBLE

OPTIMISE BRAND IMAGE

SECURE THE BRANDING SPACE

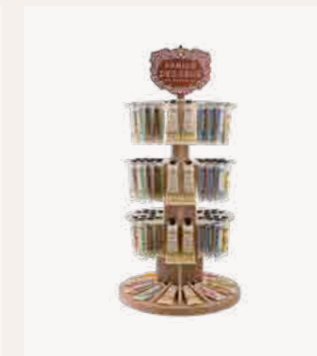
EXPRESS NATURALNESS AND PROVENCE



**WOODEN FURNITURE**  
5 LINEAR METERS  
PLV00059



**DOUBLE-SIDED FURNITURE**  
PLV00119



**HAND CREAM TURNSTILE X108**  
PLVESS34



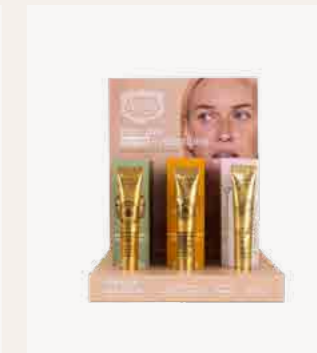
**HANDS CREAM DISPLAY X 24**  
- PLV00150



**DISPLAY ROLL-ON x21**  
PLVABS55



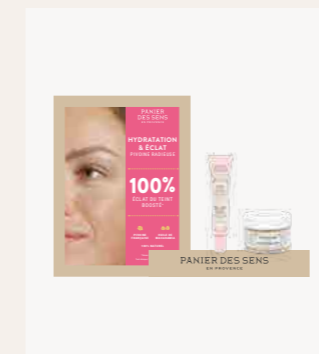
**DISPLAY ELIXIR**  
PLV00153



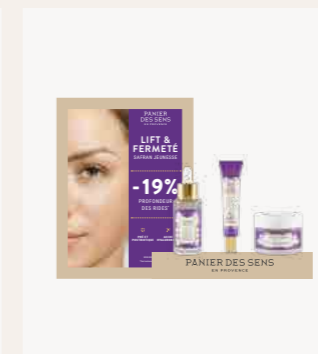
**DISPLAY LI BALM x18**  
PLV00138



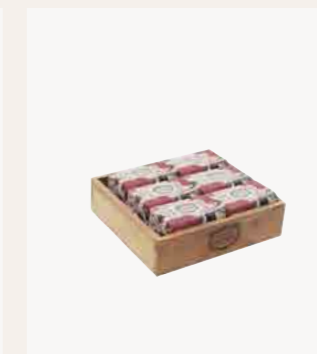
**NATURAL DEODORANT DISPLAY**  
X12 - PLV00146



**PODIUM SKINCARE**  
PLV00125



**PODIUM SKINCARE**  
PLV00125



**SOAP CRATES X12**  
PLV00018

SALES SUPPORTS



PODIUM EAU DE TOILETTE  
GERANIUM ABSOLUTE  
PLV00134



PODIUM EAU DE TOILETTE  
JASMINE ABSOLUTE  
PLV00135



PODIUM EAU DE TOILETTE  
ORANGE BLOSSOM ABSOLUTE  
PLV00136



PODIUM EAU DE TOILETTE  
IRIS ABSOLUTE  
PLV00137



PODIUM EAU DE TOILETTE  
PROVENCE ESSENTIAL  
PLV00130



PODIUM EAU DE TOILETTE  
VERBENA ESSENTIAL  
PLV00131



PODIUM EAU DE TOILETTE  
ROSE ESSENTIAL  
PLV00132



PODIUM EAU DE TOILETTE  
LAVENDER ESSENTIAL  
PLV00129



PODIUM EAU DE TOILETTE  
SEA SAMPHIRE ESSENTIAL  
PLV00133



SAMPLE  
HANDS CREAM IRIS 0,1 FL.OZ.  
ABS11852



SAMPLE  
PERFECTING MASK 0,17 FL.OZ.  
PIV66800



SAMPLE  
ANTI WRINKLE EYE CARE 0,03 FL.OZ.  
SAF65800



SAMPLE  
NIGHT CREAM 0,03 FL.OZ.  
SAF62800



SAMPLE  
SERUM 0,03 FL.OZ.  
SAF67800



SAMPLE  
SIERRA WOOD  
ELX16256



SAMPLE  
SAND OF MUSK  
ELX16257



SAMPLE  
ROSE GARDEN  
ELX16258

SALES SUPPORTS



POSTER  
PLV00161



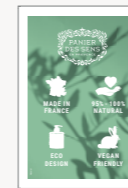
POSTER  
PLV00162



POSTER  
PLV00163



POSTER A1  
PANIER DES SENS  
PLV00016



A5 EASEL VALUES  
PLV00101



PERFUME  
TOUCH GLASS  
PLV00050



KRAFT BAG - SMALL SIZE  
PLV00021



KRAFT BAG - LARGE SIZE  
PLV00009



POUCH  
PLV00015



GIFT BOX  
PLV00084



TOTE BAG  
PLV00030



DRAWSTRING POUCH  
PLV00040



FUROSHIKI - 51 X 51 CM  
PLV00128

PANIER  
DES SENS  
EN PROVENCE



**To place an order, or get more information:**

**Michael Stewart, Stewart Co.  
Sales Representative for Ontario, Canada**

**416.882.9122**

**Michael@stewartco.ca**



**[www.panierdessens.com](http://www.panierdessens.com)**